



2021 interior design trends.



AN EXCLUSIVE FIRST LOOK
at 2021's design trends, colors, and more!



"During the pandemic, people created several new habits. Among which, well-being and return to nature have become the new essentials."



"As people look for ways to fortify themselves with energy, clarity, and hope to overcome the continuing uncertainty, spirited and emboldening shades satisfy our quest for vitality. PANTONE 13-0647 Illuminating is a bright and cheerful yellow sparkling with vivacity, a warming yellow shade imbued with solar power. PANTONE 17-5104 Ultimate Gray is emblematic of solid and dependable elements which are everlasting and provide a firm foundation. The colors of pebbles on the beach and natural elements whose weathered appearance highlights an ability to stand the test of time, Ultimate Gray quietly assures, encouraging feelings of composure, steadiness and resilience." - The Pantone Color Institute

natural materials

Natural textures such as wicker, rattan, and hemp will be widely used to add visual interest in 2021. Studies show that adding natural elements indoors can help to reduce stress and increase productivity. Lighter toned wood finishes will replace medium to dark shades of wood due to the increased popularity of minimalist styles often found in Scandinavian and Japanese cultures. These lighter toned wood finishes add warmth and lightness, and work well in both indoor and outdoor spaces.





on trend

- ✓ Pieces that show the grain and texture of wood
- ✓ Light toned wood finishes
- ✓ Clean, minimal styles
- ✓ Layering to accentuate existing elements
- ✓ Ceramic accents

design tip:

LAYER A VARIETY OF NATURAL TEXTURES TO CREATE DEPTH.



similar style

VIENNA TABLETOP
FIBERGLASS PLANTER



bold walls

Throughout history, bold colors and bold walls were used to add a flair to decoration styles. In 2021, walls will be full of personality. Designs will be daring with pops of color, wall accents and wallpapers showcasing a rainbow of colors.



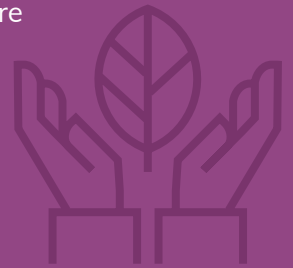
on trend

- ✓ Bold Colors
- ✓ Wallpaper and Wall Art
- ✓ Emphasis on Eclectic Styles



Use bold walls to bring nature indoors, incorporate nature patterns and textures.
Bringing nature indoors:

- Increases productivity
- Reduces stress
- Boosts creativity





earthy palettes

Popular colors for 2021 include rusts, warm greens, deep reds, soft pinks and browns. Earthy colors are comforting and welcoming. Peacemaker colors that bridge the gap between neutrals and brights will also see a growing demand. Colors like soft pinks and muted pistachios are organic and soft on the eyes. Colors that will pop: Burnt Orange and Mustard Yellow.





“
We'll see lots of earthy palettes and textures in 2021. Think the continuation of plaster and travertines, lots of rattan, camels in lieu of gray, and deep, neutralized hues like olive green and burnt orange. — Gillian Segal



designing with metals

Using metal in interior designs is a practical and stylish technique. Brass, bronze and coppers will continue to be popular among designers in 2021. Using mixed metals has been a rising trend since 2020 and will continue to be popular this year.

- ✓ Gold and brass will be used as creative and decorative accents.
- ✓ Brass elements are often used to bring elegance into designs.

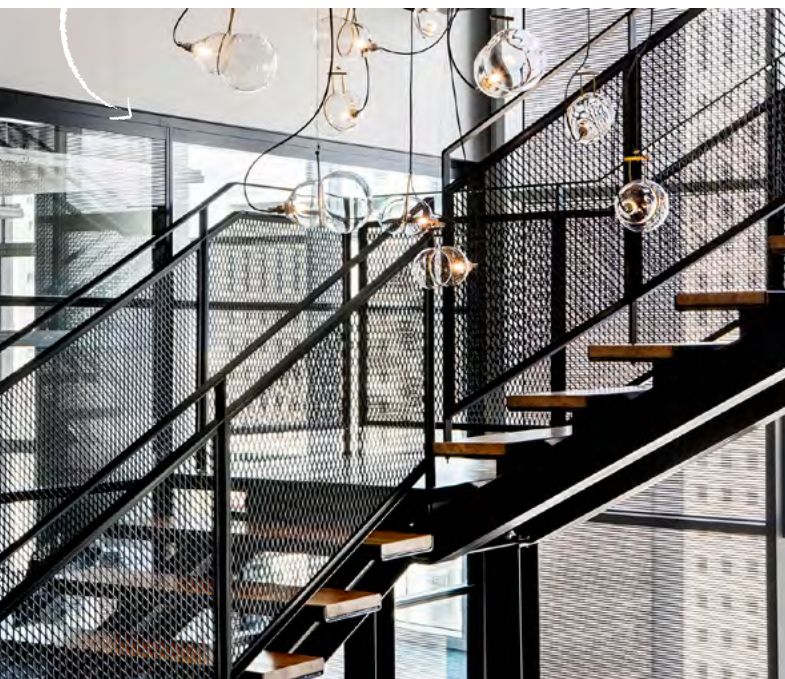


design tip:

Avoid mixing more than three metals, and consider choosing a dominant finish to be more prominent in a space. Matching textures and finishes is important when trying to stay consistent, but don't be afraid to combine different metals. Neutral toned metals like black and gunmetal are safe to mix.



Black metal coatings will give designs an elegant touch. There will be an emphasis on highlighting industrial styles. Industrial styles incorporate high ceilings, metal elements, exposed wood and neutral colors.



metal tones

Warm tones: Brass, Copper, Gold

Cool tones: Aluminum, Stainless Steel

Neutral tones: Black, Gunmetal



eclectic styles

Considered an ever changing and personalized style, eclectic designs will be popular in 2021. Modern and elegant, eclectic styles offer balance, rhythm, proportion and interest through varying textures, colors and patterns.



With eclectic styles, it takes planning to pull off the “opposites attract” elements. Eclectic styles can be achieved using a combination of colors, textures, finishes, patterns to form a cohesive theme.

Eclectic styles are often considered to be the bridge between new and more traditional and classic styles. Often, it tends to blend old world vestiges with modern flair.

The key is to selectively combine elements from different styles, including contradictory styles. Designers often use bold, impressive pieces that they can blend to create an eclectic look.

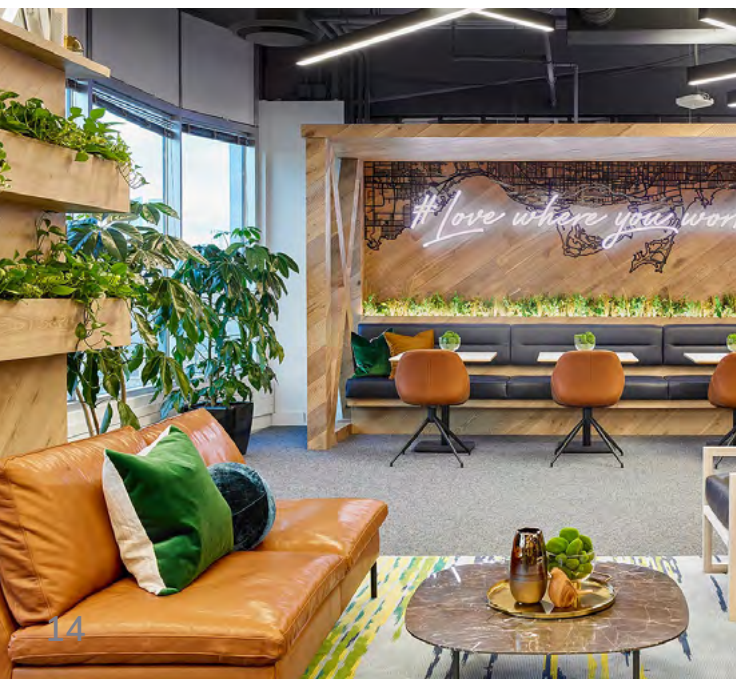


biophilic design

Biophilic design is a principle that focuses on the innate human need for nature. This concept aims to bring in natural elements as a core part of a design for the health and well-being of the people living and working within the space.

LIGHTING MATTERS:

Indoor daylight enhances mood, improves cognitive function, and reduces stress. Using materials, textures, lighting and sound to simulate nature will give the feeling of being closer to nature.



According to studies, employees whose offices included natural elements had increased creativity and productivity.

If views of nature are not available, use walls and other natural elements to mimic nature.



- ✓ Green Walls
- ✓ Nature Print Wallpaper
- ✓ Moss Walls
- ✓ Nature Photographs



The average American spends 90% of their life indoors. By incorporating plants and biophilic design into spaces we can improve moods, increase productivity, enhance health and reduce stress.



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Pantone Color of the Year

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Natural Materials

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Bold Walls

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Designing with Metals

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Eclectic Styles

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Biophilic Design

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